



THE URBAN
NEST Design
Studio

Our Story

The art of living is a gift lucky ones possess by nature and we have been caught up by its ray, following it passionately over years.

THE URBAN NEST came to daylight as a fruit of hard work, passionate research and dedication to developing the best in us. With ultimate aim to breathe life into your dreams and put magic spark on creating your favorite spots.

The design office extends its focus from conceptual design to implementation process and all the way to furnishing and perfecting the tiniest finishing details. It is not only an architectural and interior design studio, but a cradle for human habitation of every kind, tailoring solutions for all requirements and needs for residential, commercial and hospitality projects.



Our Mission

Nesting spaces so everyone feels at home . . . ————— **40+ PROJECTS**

Services

Design

Design & Build

Turn-key

Projects

Residential

Commercial

Hospitality - Serviced
Apartments

Submissions

Design Mood boards

A set of reference photos highlighting the design theme to be followed

Architectural design package

A list of technical drawings that are needed to complete the project, such as demolition plan, as built plan, elevations and etc,

Interior design package

A list of technical drawings that are needed to complete the project, such as lighting plan, furniture layout, and etc.

3D Renders

A set of 3D visuals featuring the design elements, materials and furniture placement.

Material selection

A list of materials to be used in the project and their specifications

Furniture selection

A list of items to be purchased, with their quantities, suppliers and needed details.

Selected Projects

01 Hospitality

Downtown Boutique hotel

Pyramids Boutique Hotel

Sheraton Boutique Hotel

Pyramids Studio & Apartment

Pyramids Apartment

02 Residential

Sheraton Apartment

Standalone Villa

Mivida Standalone Villa

Stone Residence Apartment

GM New Cairo Apartment

ST New Cairo Apartment

2 BHK Vacation Home

1 BHK Vacation Home

03 Administrative & Commercial

UE Main office

UE Sales office

GH Office

Benayat Sales Office

Conference Hall

Stadtmitte Coffee shop

01

Hospitality

01

**Downtown Boutique
Hotel**
Cairo, Egypt

02

**Pyramids Boutique
Hotel**
Giza, Egypt

03

**Sheraton Boutique
Hotel**
Cairo, Egypt

04

**Pyramids Studio &
Apartment**
Giza, Egypt

05

Pyramids Apartment
Giza, Egypt

01

Downtown Boutique Hotel

Cairo, Egypt

The project is located at the heart of Downtown Cairo, 250 meters away from the iconic Tahrir Square. The scope of the project was to 7 apartments in 3 floor levels into 14+ studio and 2 bedroom apartments, that can later on expand into other apartments of the same prototypes. This boutique hotel consists of small apartments instead of the conventional suites or rooms. There are two styles for the units, one that is inspired by Islamic interior design and one that has a hint of retro and vintage elements.

Scope of Work

- Interior Design
- Furniture Selection
- Staging and Styling





The Blue Islamic Prototype



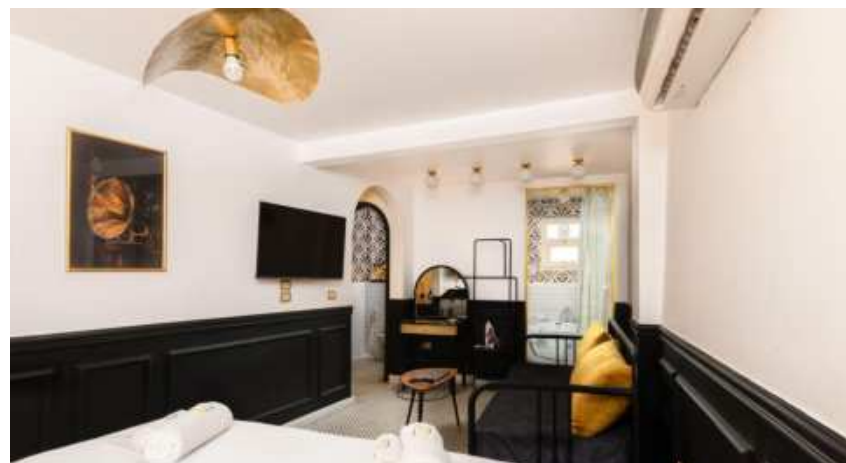


The Peach Islamic Prototype





The Black Vintage Prototype





The Teal Vintage Prototype



02

Pyramids Boutique Hotel

Giza, Egypt

The project is located nearby the Pyramids of Giza, overlooking the historical hotel *The Mena House*. The scope of the project was to transform an already finished 4 units as a trial phase for the boutique hotel.

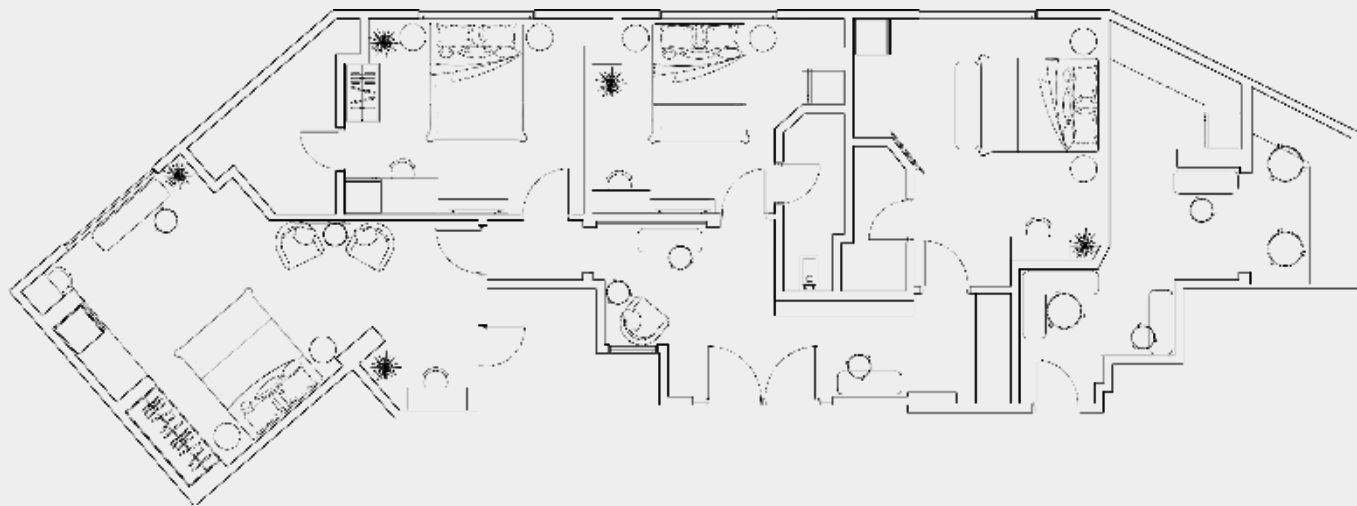
Scope of Work

- Interior Design
- Furniture Selection
- Turn key



The architecture of the project was not to be changed, therefore the limited space within the rooms constrained the furnishing options. The main design direction was to transform the existing area into a calmer, more relaxing space. Since the main target tenants will be tourists aiming to visit the pyramids, it was taken into consideration the spiritual and historical context surrounding the project. This has influenced the color scheme, and furniture lines used within the project.

The project consists of a lobby area for waiting and checking in, 1 Deluxe Room and 3 standard rooms. The built in closets were also to be as in, as well as the existing ceiling design.





Deluxe and Standard Rooms





Standard Rooms



03

Sheraton Boutique Hotel

Cairo, Egypt

The project is located 10 minutes away from Cairo International Airport. It is designed to tailor for tenants aiming for short term rentals.

The project aims to tackle the demand for standardized residential accommodation; to meet the continuously growing tourism numbers.

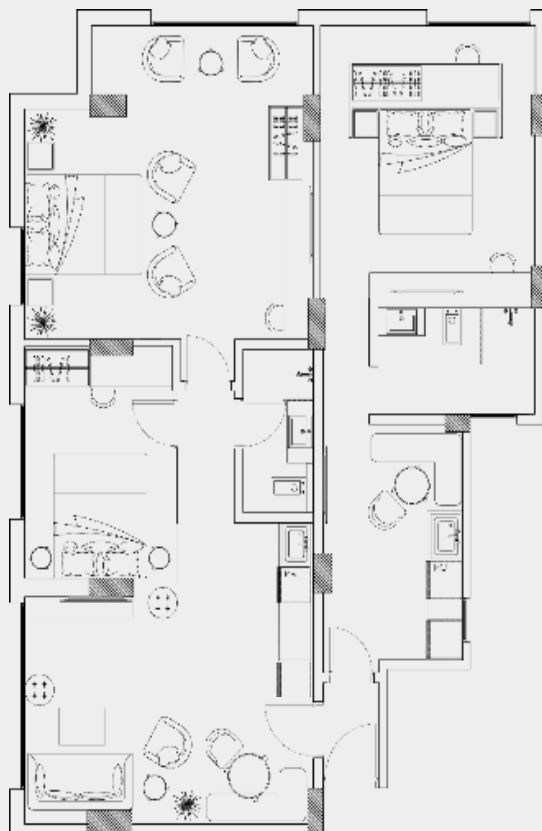
Scope of Work

- Interior Design
- Furniture Selection
- Staging and Styling

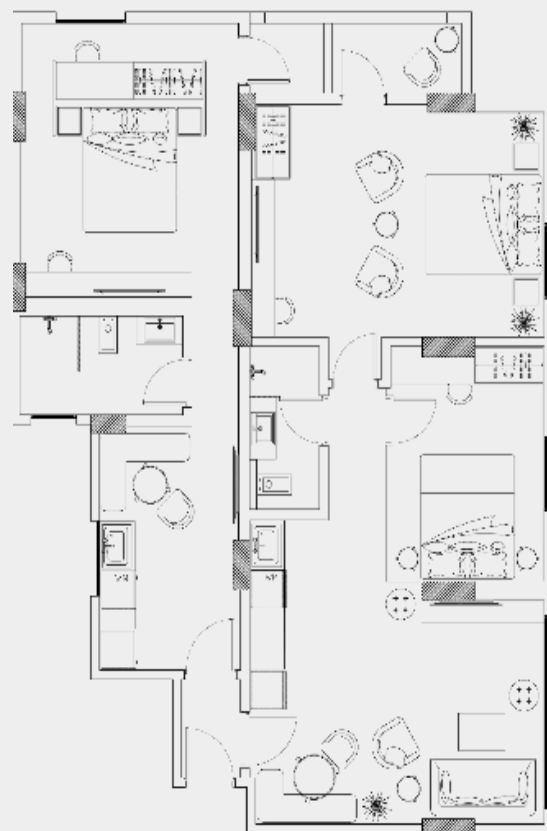


The 90 sqm apartments were to be transformed into a studio and a two bedroom apartment; with separate entrances. The limited space within the rooms constrained the furnishing options.

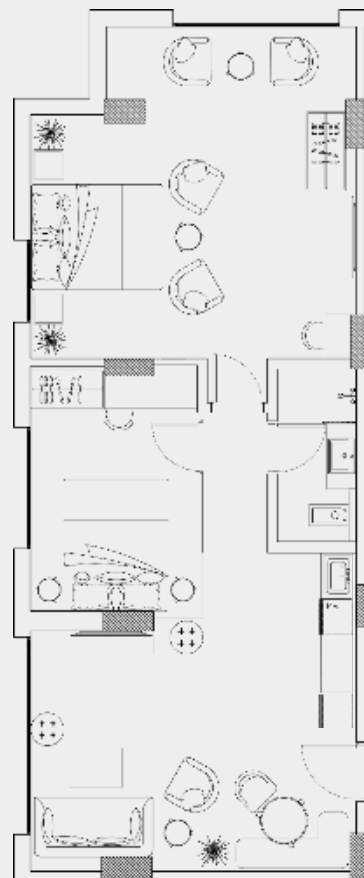
The main design direction was to transform the existing area into a calmer, more relaxing space. Since the main target tenants will be either family members or business travellers aiming to be close to the Cairo International Airport., it was taken into consideration the need for the units to be visually attractive. This has influenced the color scheme, and furniture lines used within the project.



Prototype A



Prototype B



Two Bedroom Apartment

- 2 Bedrooms
- 1 Kitchenette
- 1 Toilet
- 1 Dining Space





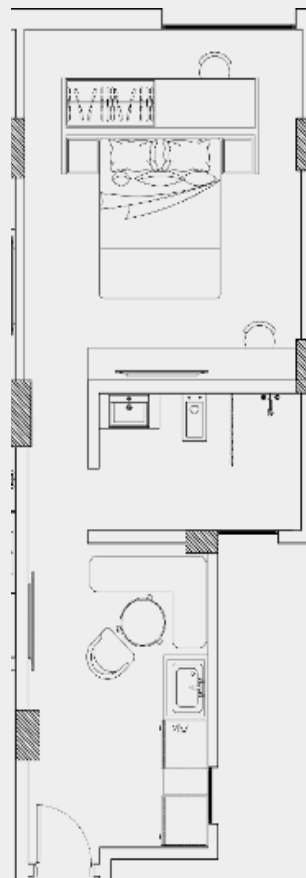






The Green Prototype



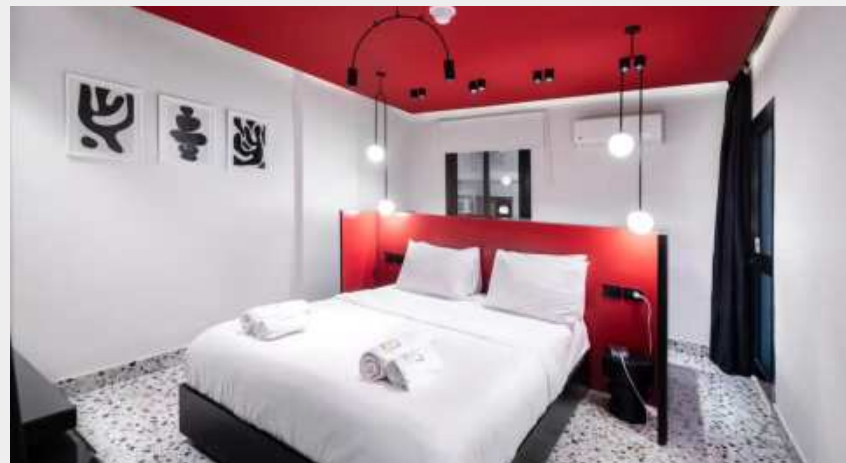


Studio Apartment

- 1 Queen Size bed
- 1 Kitchenette
- 1 Toilet
- 1 Dining Space



The Blue Prototype



The Red Prototype



The Green Prototype

04

Pyramids Studio & Apartment

Giza, Egypt

The project is located 5 minutes away from the Giza Pyramids Complex. It is designed to tailor for tenants aiming for short term rentals. The original apartment was split into two separate units, a two bedroom apartment as well as a studio apartment.

Scope of Work

- Interior Design
- Furniture Selection
- Interior Execution
- Turn Key



The main attraction points of the units is the stunning view of the Giza Pyramids. The Two units were oriented to provide window view for all the bedrooms. Also the bathtubs were situated in a position to allow the user to enjoy the pyramids view as well.

The materials used were to resemble an earthly environment, while putting in consideration the emphasis on using natural materials within the project. It was a challenge to provide a water insulating material for the flooring and the toilets without the use of any stone or ceramic tiling or cladding. The usage of different wood types as well as fabrics have enabled the project to also fit in within its context, The majority of the furniture pieces were designed for this particular project, The durability of the furniture was also a key point in order to make it suitable for rental.





Two Bedroom Apartment

- 2 Bedrooms
- 1 Kitchenette
- 1 Toilet
- 1 Dining Space









Studio Apartment

- 1 Queen Size bed
- 1 Kitchenette
- 1 Toilet
- 1 Window Seating
- 1 Dining Space





05

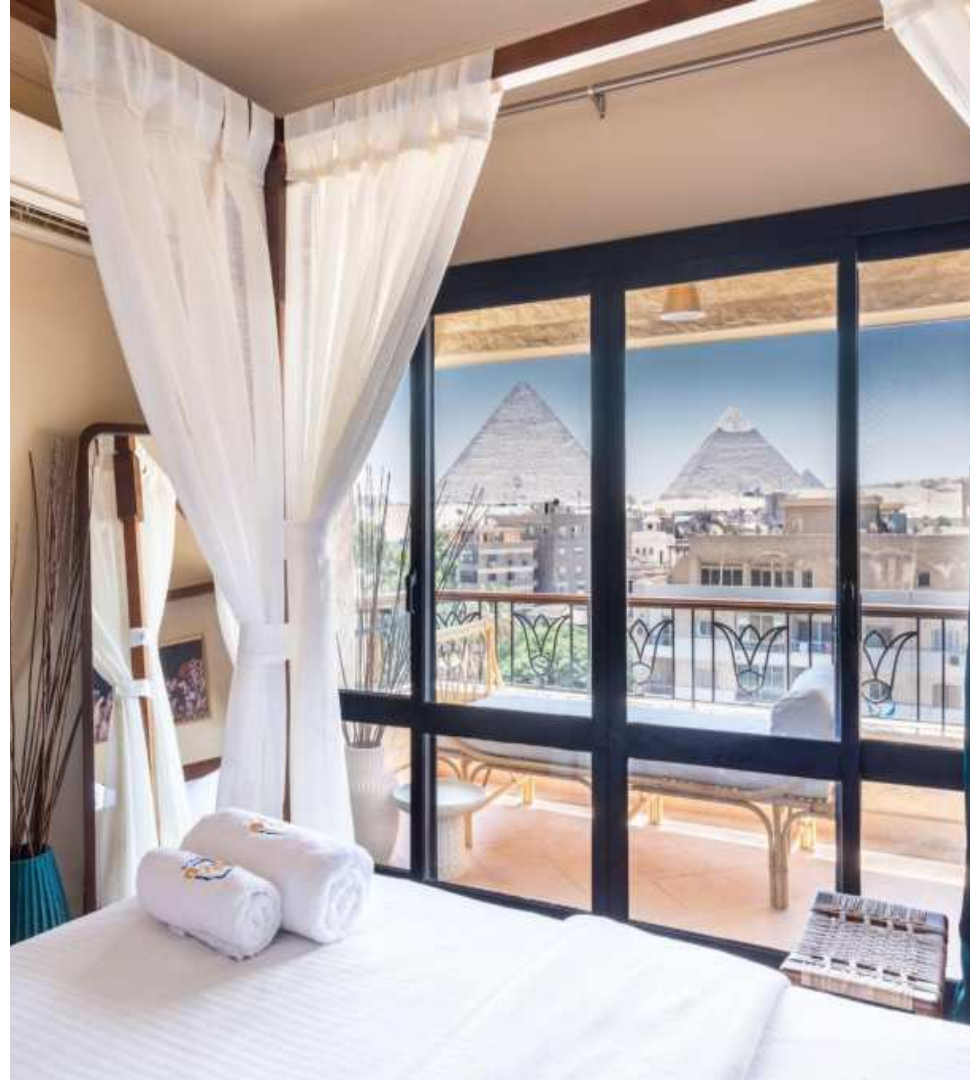
Pyramids Apartment

Giza, Egypt

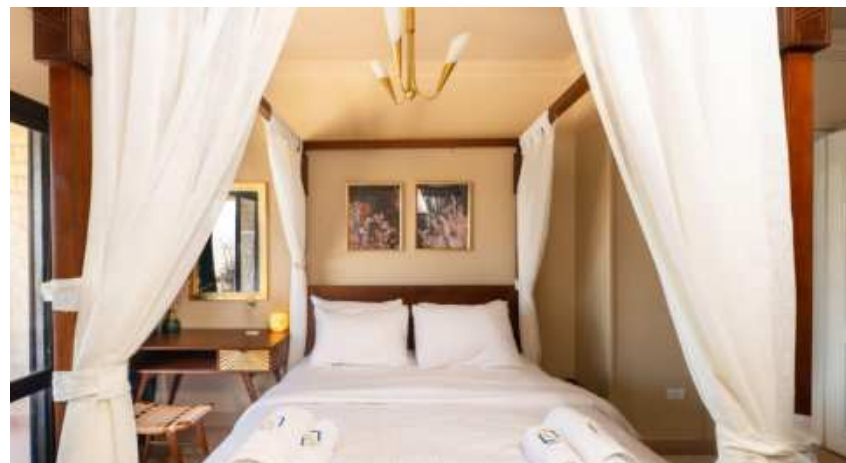
The project is located 5 minutes away from the Giza Pyramids Complex. It is designed to tailor for tenants aiming for short term rentals. The design focused on the applicability of renovating the unit with minimum cost, while emphasising on the context of the apartment. A subtle hints of pharaonic inspirations were used throughout the space. The usage of gold and wood were one of the strong elements that enabled that.

Scope of Work

- Interior Design
- Furniture Selection
- Turn Key











02 Residential

01

Sheraton Apartment
Cairo, Egypt

02

Standalone Villa
New Heliopolis, Egypt

03

**Mivida
Standalone Villa**
New Cairo, Egypt

04

**Stone Residence
Apartment**
New Cairo, Egypt

05

**GM New Cairo
Apartment**
New Cairo, Egypt

06

**ST New Cairo
Apartment**
New Cairo, Egypt

07

2 BHK Vacation Home
Gouna, Egypt

04

1 BHK Vacation Home
Gouna, Egypt

01

Sheraton Apartment

Cairo, Egypt

The two leveled apartment is located in Sheraton .The main aim for the project was to take advantage of the rooftop and consider an open plan design direction. The main challenges were the unflattering locations of the columns and how to aim to conceal them as much as possible. As well as creating a very bright atmosphere for the users. The skylight was considered the main feature of the apartment which helped create a unique personalized experience for the users.

Scope of Work

- Interior Design
- Site Supervision











02

Standalone Villa

New Heliopolis, Egypt

The project is located in new heliopolis, in Egypt . The design scope was to renovate the facade design of the villa, as well as to redesign the landscape area surrounding the entire building.

Scope of Work

- Architecture Design
- Landscape Design

















03

Mivida Standalone Villa

New Cairo, Egypt

The project is located in Mivida Residential compound. The design challenges in this project was incorporate the already existing furniture and modernize it, in order to create a neo-classical feel to the villa. The main design features were the paintings that were to be placed throughout the villa. It helped create a unique personalized experience for the users.

Scope of Work

- Interior Design











04

Stone Residence Apartment

New Cairo, Egypt

The project is located in New Cairo. The design direction was to create a modern interior space while emphasising on creating unique feature walls. The usage of the antique mirror cladding; helped created a unique personalized feature for the owners.

Scope of Work

- Interior Design
- Site Supervision











05

GM Apartment *New Cairo, Egypt*

The project is located in New Cairo. The design direction was to create a modern interior space while emphasising on creating unique feature walls. The usage of the antique mirror cladding; helped created a unique personalized feature for the owners.

Scope of Work

- Interior Design











06

ST Apartment

New Cairo, Egypt

The project is located in New Cairo. The design direction was to create a modern interior space while emphasising on creating unique feature walls. The usage of the antique mirror cladding; helped created a unique personalized feature for the owners.

Scope of Work

- Interior Design











07

2 BHK Vacation Home

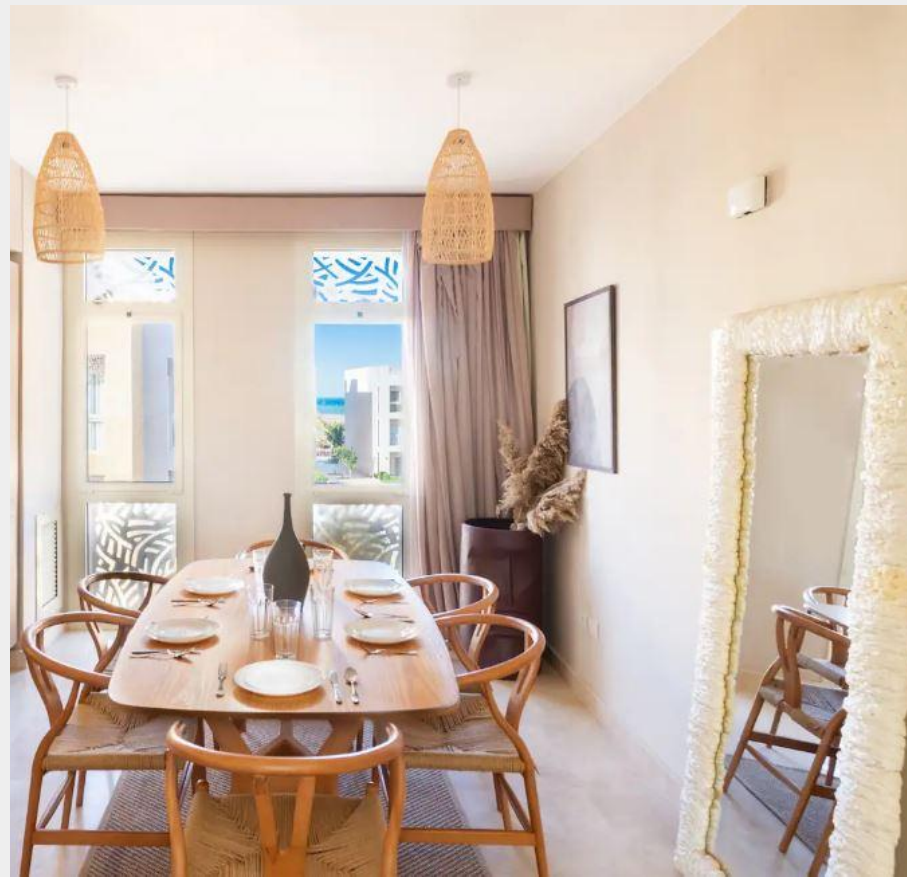
Gouna, Egypt

The project is located in the city of Gouna, a coastal city on the Red Sea. The design direction in this project was to create a relaxing space for the tenants. The design focused on earthy colors that were inspired by the sand shades of the sea. The minimal approach in this design was implemented through modern furniture pieces that compliment one another. The choice of wooden pieces as well as light fabric colors created a monochromatic visual experience for the users.

Scope of Work

- Interior Design
- Furniture Selection







08

1 BHK Vacation Home

Gouna, Egypt

The project is a vacation home, situated on a coastal city. The design direction in this project was to create several statements pieces or corners, in order to attract tenants. The design focused on the usage of bright primary colors. The contrast between the furniture colors helped create focal points for visual attraction.

Scope of Work

- Interior Design
- Furniture Selection







03

Administrative & Commercial

01

UE Main office
New Cairo, Egypt

02

UE Sales office
New Cairo, Egypt

03

GH Office
Cairo, Egypt

04

Benayat Sales Office
Cairo, Egypt

05

Conference Hall
Cairo, Egypt

06

Stadtmitte Coffeeshop
New Cairo, Egypt

01

UE Main Office

New Cairo, Egypt

The project functions as the main office for the company it was designed to reflect a company's unique style and aesthetics, as well as to create an inviting and comfortable working environment. The office mainly consisted of several executive and managerial offices with its meeting rooms. It was designed to be different in its color choices from their main sales office while putting in consideration the need for using common design elements between both offices.

Scope of Work

- Interior Design











02

UE Sales Office

New Cairo, Egypt

The project is a sales office. The colors used were in consideration to the identity of the company. The main areas needed were the waiting area as well as several meeting rooms for showcasing the available units for purchasing. The aim was to design a minimal design with emphasis on the usage of blue within the whole space.

Scope of Work

- Interior Design









03

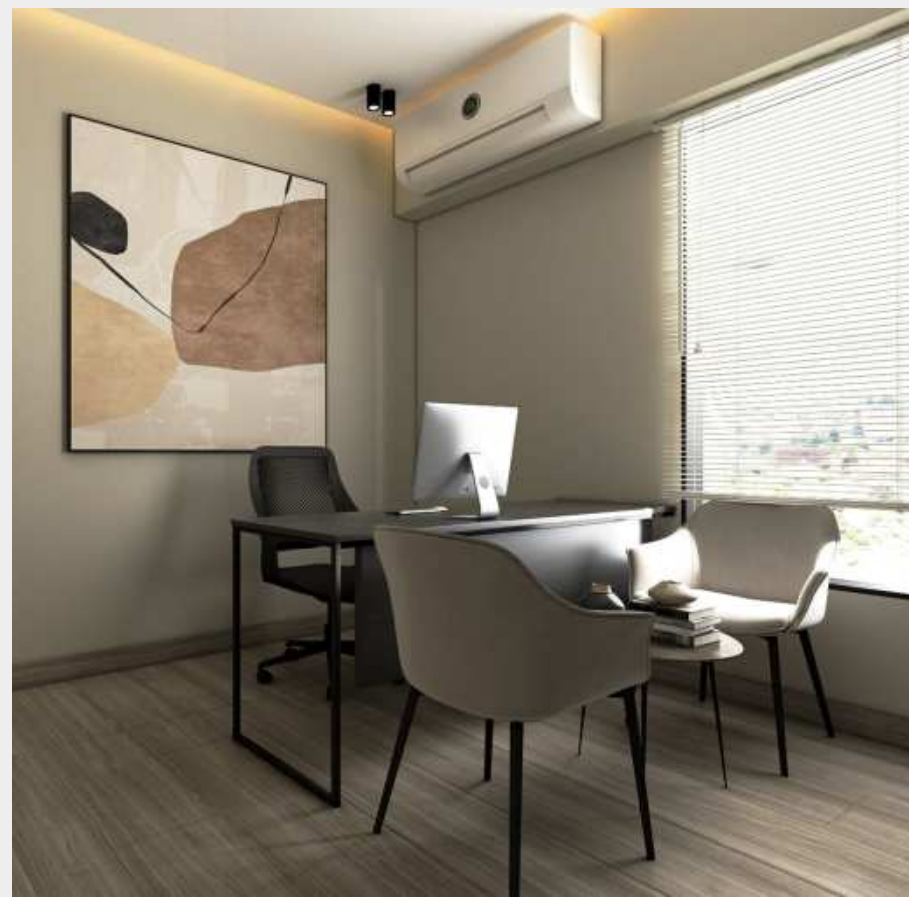
GH Office *Cairo, Egypt*

The project was a branch office for the company. The colors used were in consideration to the identity of the company. The main areas needed were the waiting area several meeting rooms, as well as an executive office.

Scope of Work

- Interior Design







04

Benayat Sales Office

Cairo, Egypt

The project is a small sales office, located within the medical centre itself. The colors used were in consideration to the identity of the company. The main areas needed were the waiting area as well as several meeting rooms for showcasing the available units for rental at the medical centre.

Scope of Work

- Interior Design







05

Lecture Hall

Cairo, Egypt

The project scope was to redesign a lecture hall as well as a guest lounge area for a medical facility. The colors and the design was to reflect the identity of the facility. And the design was aiming to create an inviting and comfortable environment for its users.

Scope of Work

- Interior Design







06

Stadtmitte Coffeeshop

New Cairo, Egypt

The coffee shop design was aiming to introduce elements from the city of Berlin, since that reflected the identity of the coffeeshop brand. The colors were used to create a resemblance to city street elements. And the choice of seating and placements of design features were in consideration of the Mall guidelines; as well as the limited space in the project plot.

Scope of Work

- Interior Design
- Furniture Selection







07

Dampa Coffeeshop

Heliopolis, Egypt

The coffee shop design was aiming to introduce elements from that reflected the identity of the coffeeshop brand. The colors were used to create a cool ambiance. And the choice of seating and placements of design features were in consideration of the limited space in the project plot.

Scope of Work

- Interior Design
- Furniture Selection







